



Uluslararası Halkla İlişkiler ve Reklam Çalışmaları E-Dergisi
INTERNATIONAL E- JOURNAL OF PUBLIC RELATIONS AND ADVERTISING STUDIES

HİRE E-JOURNAL

**INTERNATIONAL E- JOURNAL OF PUBLIC RELATIONS AND
ADVERTISING STUDIES**

AIM OF THE JOURNAL

The journal aims to increase the number of the studies about public relations and advertising and the proliferation of the interdisciplinary approaches. Journal of Public Relations and Advertising Studies accepts that all the academic publishing intelligences are valuable and aims to combine and proceed global and local public relations and advertising studies with different perspectives.