



Uluslararası Halkla İlişkiler ve Reklam Çalışmaları E-Dergisi  
INTERNATIONAL E- JOURNAL OF PUBLIC RELATIONS AND ADVERTISING STUDIES

**HİRE E-JOURNAL**

**INTERNATIONAL E- JOURNAL OF PUBLIC RELATIONS AND  
ADVERTISING STUDIES**

#### **CONTENT OF THE JOURNAL**

Journal of Public Relations and Advertising Studies will publish researches, theoretical articles, translations and book reviews about the public relations practices like crisis communications, social responsibility, political communication, lobbying, public diplomacy, integrated marketing communications, media relations, brand management and advertising.

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