**Erasmus Student Work Placement**

**in the Czech Republic**

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| **EMPLOYER INFORMATION** | |
| Name of organization | FCR TECH, spol. s r.o. |
| Address incl. post code | Vyskočilova 1442/1b, Michle, 140 00 Praha |
| Telephone | 00420-602-114134 |
| E-mail | Ladislav.Suster@fcrmedia.com |
| Website | www.fcrmedia.com |
| Number of employees | 50+ |
| Short description of the company | IT company developing Yellow Pages and other online products for many countries such as: Ireland, Sweden, Latvia, Estonia, Lithuania, Finland, Russia, Czech Republic, Slovakia, Romania, Hungary. |
| Other | Based in Prague, Czech Republic |

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| **CONTACT DETAILS** | |
| Contact person for this placement | Ladislav Suster |
| Department and designation / job title | SEO Manager |
| Direct telephone number | 00420-602-114134 |
| E-mail address | Ladislav.Suster@fcrmedia.com |

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| **PLACEMENT INFORMATION** | |
| Department / Function | Online Marketing, SEO, Analytics, Content and Platforms development |
| Description of activities | Online marketing, Content creation, Analytics. |
| Location | Prague, Czech republic – office close to public traffic (metro), allowed home office |
| Duration | Preferably longer periods |
| Working hours per week | 36 |
| Accommodation | Participant should take care of relocation, no support |
| Details of financial and “in kind” support to be provided | No financial nor relocation support. |
| Other | Allowed 2 days a week home office. Vacations: 2 days per month |

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| **COMPETENCES, SKILLS and EXPERIENCE REQUIREMENTS** | |
| Languages and level of competence required | Good knowledge of English. Ability to work independently and creatively on assigned tasks. Ideally creative copywriter and with analytics skills. |
| Computer skills and level of skills required | Advanced internet user. Interest in UI, UX, SEO, Online Marketing, Web development is plus. |
| Drivers license | - |
| Other | We prefer shorter but personal CVs or emails with portfolio of any kind. |

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| **INFORMATION PROVIDED BY** | |
| Name | Ladislav Suster |
| Department / Function | SEO Manager |
| E-mail address | Ladislav.Suster@fcrmedia.com |
| Phone number(s) | 00420-602-114134 |
| Date | 06.05.2014 |